

CLAIRE ZHANG

clairebeinizhang@gmail.com
858 863 3314
clairezhang.net

EDUCATION

Parsons School of Design
BFA, Communication Design, 2017–2021, Honors

Eugene Lang College of Liberal Arts
BA, Literary Studies, Concentration in Creative Writing: Non-fiction and Fiction, 2017–2021, Honors

School for Poetic Computation
Digital Love Languages with Melanie Hoff, 2020

Wendy's Subway
Poetics of Synchronicity with Ivanna Baranova, 2024

Type@Cooper
Animating Variable Type with Romello Goodman, 2023

TEACHING

Visiting Instructor, Pratt Institute
Graduate Communications Design
Co-designed and teaching *Graduate Seminar B*, Fall 2025, teaching designers to write about their work and process.

Guest Lecturer, Pratt Institute
Undergraduate Communications Design
Teaching To Write in a Foreign Language: A Workshop, Spring 2025, a workshop on translation, design, and poetry.

INDUSTRY EXPERIENCE

The Jewish Museum
Graphic Designer / 2022–Present

Working within all areas of print and digital design. Led the rebrand of the New York Jewish Film Festival as well as design for exhibitions, Overflow Afterglow: New Work in Chromatic Figuration and Ben Shahn, On Nonconformity.

Freelance Graphic Designer
2020–Present

Select clients include: The School for Temporary Liveness, Graywolf Press, Nightboat Books, and Wendy's Subway. Working primarily in design for publishing and performance.

Nightboat Books
Design Fellow, 2022

Designed interiors and covers for books, 回 / Return by Emily Lee Luan and Cruel/Cruel by Dior J. Stephens, as well as digital graphics.

Synoptic Office
Research Assistant / 2019–2021

Created assets for the 2021 Venice Biennale and the Hong Kong Museum of Art. Research for web projects including the Chinese Type Archive. Interviewed visiting designers for Parsons Lecture Series on the intersection of culture and design, published in 1, 10, 100 Years: Form, Typography, and Interaction.

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PUBLICATIONS + EXHIBITIONS

Solstice, 2025, performance at Wendy's Subway.

Impulse Playground, 2025, published in Cursor Mag.

Awarded a Certificate of Typographic Excellence, 2025 from the Type Director's Club.

Solstice, 2024, performance at 351 Van Brunt St, Realty Collective.

Mortal is the Name of All Living Things, 2024, as part of the group show, The Dust Exceeded All Expectations at 351 Van Brunt St, Realty Collective.

Solstice, 2023, performance at Land to Sea.

Solstice, 2022, world premiere held at the Frank Gehry Center, home of the New World Symphony. Commissioned as a BLUE fellow. Made in collaboration with Scott Li, Lukas Mackinney, and Eli Pandolfi.

Queer Asian Euphoria, 2021, distributed in print at Printed Matter NY Art Book Fair.

INVOLVEMENT

Member and Co-facilitator, Critters Group, 2023-present. Meeting bi-weekly with a group of Brooklyn-based artists and organizers of all disciplines, conducting critique and studio visits, culminating in an annual show and publication.

Co-organizer of Hyperlink Press's Emergence Zine Fair, 2022.