

Claire Zhang

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EXPERIENCE

Synoptic Office

Research Assistant / August 2019 - June 2021

Interviewed designers as part of research on the intersection of culture and design
Created assets for exhibits, including the 2021 Venice Biennale and the Hong Kong Museum of Art
Motion design and graphics

The Brooklyn Rail

Production Assistant / May 2020 - October 2020

Worked with entire editorial team to produce assets for social media, including captions and graphic content, like GIFS and event posters.
Edited video content for artist studio visits and lectures both for Instagram and Youtube, creating captioning and more concise videos

Lipman Studio

Art Direction Intern / January 2019 - Jul 2019

Design research, creating pitch decks and development presentations
Retouching, layout, and graphic design for print and web, animating gifs and web banners
Video editing using Premiere and After Effects

EDUCATION

Parsons School of Design, 2021

BFA in Communication Design

BA in Literary Studies - Writing

GPA: 3.8

SKILLS

Adobe Creative Suite

Photoshop, Illustrator, Indesign, After Effects,

Adobe Premeire Pro, Lighroom

HTML, CSS, Javascript

Microsoft Excel

Drawing, concept art, painting (watercolor, acrylic)
Writing, analytical and creative

INVOLVEMENT

The Brooklyn Rail Interviewer

To be published interview with Cathy Park Hong in the July 2021 Issue of the Rail

i-D Magazine

Winner of "Beauty is" 2018 national competition, featured and interviewed in an online photoshoot and campaign

Freelance Graphic Designer

Created album and social media icon art for various artists