

Claire Zhang

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EXPERIENCE

Synoptic Office

Research Assistant / August 2019 - June 2021

Conducted and edited interviews on the intersection of culture and design, published in [*1, 10, 100 Years: Form, Typography, and Interaction at Parsons*](#).

Created assets for exhibits, including the 2021 Venice Biennale and the Hong Kong Museum of Art

The Brooklyn Rail

Production Assistant / May 2020 - October 2020

Worked with entire editorial team to produce assets for social media and web, including concise captions, artist and contributor bios, and graphic content, like GIFS and event posters

Edited video content of studio visits and lectures for Instagram and Youtube, created captioning
Initiated programming including New Social Environment and Radical Poetry Reading

Lipman Studio

Art Direction Intern / January 2019 - Jul 2019

Design research, creating pitch decks, development presentations, and brand books
Retouching, layout, and graphic design for print and web, animating gifs and web banners
Video editing using Premiere and After Effects

EDUCATION

Parsons School of Design, 2021

BFA in Communication Design, Honors

Eugene Lang College of Liberal Arts, 2021

BA in Literary Studies - Writing, Honors

Combined GPA: 3.8

SKILLS

Adobe Creative Suite

*Photoshop, Illustrator, Indesign, After Effects,
Adobe Premeire Pro, Lightroom*

Writing, Analytical and Creative

Skilled in concise and effective written communication

HTML, CSS, Javascript, Figma

Microsoft Excel

INVOLVEMENT

Interview with The Brooklyn Rail

Interview with Cathy Park Hong to be published in the December-January 2021-2022 issue of the Rail.

i-D Magazine

Winner of "Beauty is" 2018 national competition, featured and interviewed in an online photoshoot and campaign

Freelance Graphic Designer